No. R. 3703—*E.* 1—*Agri.* 63-09-2, *dated* 16*th November* 1909.

The prospectus of the second Agricultural and Industrial Exhibition and Cattle Show to be held in the Cochin State in January 1910 is hereunder published for general information.

By Order,

K. S. CHANDRASEKHARA AIYAR,
Secy. to Govt., Gen. & Rev. Depts.

THE SECOND AGRICULTURAL AND INDUSTRIAL EXHIBITON AND CATTLE SHOW, OF THE COCHIN STATE, 1910.

Prospectus.

It is proposed to hold an Exhibition of Agricultural and Industrial products and Cattle Show in the Promenade (Hannyngton Mantapam) opposite to the Public Offices at Trichur. The Exhibition will commence on Monday the 24th January 1910 and close on Monday the 31st January.

2. *Object of the Exhibition.*—The primary object of the Exhibition is to bring together agricultural and industrial products, machinery, etc., the use of which it is desirable that the raiyat and artisan should understand. The Cattle Show is intended to give to the raiyats an idea of the several species of cattle in and out of the State and thus to promote improved methods of breeding, etc.

3. Lectures will be delivered by competent persons in Malayalam on subjects connected with industry, agriculture, improved implements, cattle-breeding, etc. Demonstrations will also be arranged. There will also be competitions on the Exhibition grounds in ploughing, weaving, etc.

4. Exhibits are generally divided into (1) samples and (2) exhibits for sale.

The several groups and classes of exhibits which will be admitted for the Exhibition are given in the Appendix. Articles for sale will also be admitted.

5. Arrangements are made to promote competition and to induce raiyats, etc., to exhibit the best products available by awarding prizes to the value of Rs. 1,500.

The Appendix gives the amount set apart for prizes under each group of exhibits.

The number and the value of the prizes to be awarded for each class of exhibits will be decided by a Committee of Judges with reference to the quality, etc., of the exhibits received.

6. Exhibits, etc., which are the *bona fide* agricultural and industrial products of the State, will be given special prizes as shown in the Appendix. All exhibits will compete for the general prizes.

7. *Plan of Exhibition Grounds and Buildings.*—The Exhibition grounds and buildings will be divided into several stalls. Separate stalls will be provided for samples and exhibits for sale. Special arrangements will be made for the Cattle Show yards.

Outside the Cattle Show yards will be held a cattle fair in which sales can be effected.

8. No fee will be charged on exhibits of any kind, or for the space allotted for exhibits. Those who desire to have special facilities for sales of articles or demonstrations are requested to address the Agricultural Superintendent, Trichur.

9. *Admission Fee for Visitors.*—An admission fee of 6 pies per head will be levied, each time a person enters the Exhibition grounds. Children under 10 years of age and *bona fide* students bearing passes will be exempted.

10. The Government invite exhibits from all parts of the State as well as from outside. They hope that the Agricultural and Industrial Associations and other public bodies will help them with exhibits and suggestions.

11. The Government would thankfully accept donations for special prizes, medals, etc., from individual raiyats or Associations, interested in any special branch of agriculture or Industry.

12. *Applications from Exhibitors.*—Intending exhibitors should apply to the Agricultural Superintendent of the State, Trichur, before the 1st of January 1910. In this application, they must give full particulars of their exhibits and the group, etc., under which they fall. information whether covered or open space is required, should also be given.

13. Any exhibits not falling under the groups, etc., as per Appendix will also be admitted at the discretion of the Diwan Peishkar.

14. Meetings of the leading raiyats of the various taluks will be convened as early as possible to give them a clear idea of the object and scope of the Exhibition, so that they may avail themselves of the opportunity afforded for their improvement, and they may co-operate intelligently with the Government to make the Exhibition a success.

15. All applications should be addressed to the Agricultural Superintendent and must be superscribed, *Application for admission of exhibits to the Cochin Agricultural and Industrial Exhibition and Cattle Show, 1910.* Applications will be registered by that officer. As the accommodation for the exhibits will be limited, applications received after the prescribed date may not be considered. Forms of application will be available in the Taluk Offices.

16. *Delivery of Exhibits.*—Registered applicants should send their exhibits so as to reach the Exhibition grounds at least 5 days before the Exhibition with a list in duplicate giving the description of the exhibits according to the Appendix. All packages containing exhibits must bear labels specifying the name and number of exhibits. They must contain a list in duplicate showing the name or description of the articles, price, place of production or manufacture, name of exhibitor, etc. In respect of agricultural exhibits, the following information should be furnished:—

(1) Local name of grain.
(2) The season of sowing.
(3) Quantity of seed per acre.
(4) Manure used.
(5) Time required for maturing of the crop.
(6) Yield per acre.
(7) Other interesting details.

Printed labels will be distributed by the Tahsildars and the Agricultural Superintendent. Exhibits for sale only, should be marked, *For sale.* Ordinarily the exhibitors or their authorised agents should accompany their exhibits. Exhibits which could be sent in Railway goods or parcels should be sent in packages, the freight and transport charges being always borne by exhibitors.

17. The Government will not be responsible for any risk or damage in cases where exhibits are not accompanied by owners.

18. The receipt of exhibits will be acknowledged by the duplicate list being signed by the Agricultural Superintendent and returned to the exhibitor.

19. *Passes for Admission.*—No exhibits, exhibitors or visitors will be admitted to the Exhibition grounds without passes signed by the Diwan Peishkar, which will be issued outside the Exhibition grounds. Free passes will be given to exhibitors who accompany their exhibits.

20. As far as possible, accommodation will be provided for articles intended for sale. The Committee will allow those who wish to send articles on a large scale to have temporary booths put up at their own cost.

21. The exhibitors should fix or remove their exhibits on their responsibility and should bear the expenses of the same. The Government will not be responsible for any loss or damage caused to the exhibits in the Exhibition grounds. But the Government will be ever ready to help the exhibitors whenever necessary, and responsible officials will be deputed to superintend the receipt into and removal from the Exhibition grounds, of the exhibits.

22. Exhibits may be sold on Exhibition grounds but shall not be removed till after the Exhibition is over. Sales will be notified by a card affixed to the exhibit.

23. Noxious or dangerous exhibits will not be admitted. Perishable exhibits may be exhibited and removed on one and the same day.

24. Prizes will be offered only if the exhibits satisfy the quality required by the Judges to be appointed by the Government.

25. Prize winners will be furnished with certificates also in addition to prizes.

26. *Cattle Show.*—Separate arrangements will be made to accommodate different kinds of cattle. These will be arranged in a convenient place and selections made from them for the show.

27. Only cattle admitted to the show yards will be provided with fodder free by Government for the days of the show and for one day previous.

28. Every animal admitted to the show yards should be accompanied by a sufficient number of men to keep it under proper control.

29. Only cattle considered suitable will be allowed to compete in the Cattle Show for prizes.

30. No animal which has won one prize will be allowed to compete for any other prize.

31. Working cattle may, at the option of the Judges, be subjected to a practical test as to their power of draught. They must be the *bona-fide* property of the exhibitor.

32. *Cattle Fair.*—Outside the show yards will be held a fair, to which healthy cattle only will be admitted.

33. All persons who become exhibitors shall be held to signify their consent and acceptance to the above conditions and to such other conditions which the Government may hereafter prescribe. The Committee have power to make rules for the conduct of the Exhibition and their decision is final.

34. The power to alter the prospectus as convenience may require is vested in the Diwan.

Office of the Diwan of Cochin,
Revenue Department,
12th October 1909.

A. R. BANERJI,
Diwan of Cochin